



MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 A1

Results as of: 12/31/2018

GMT: STEVE ANTON

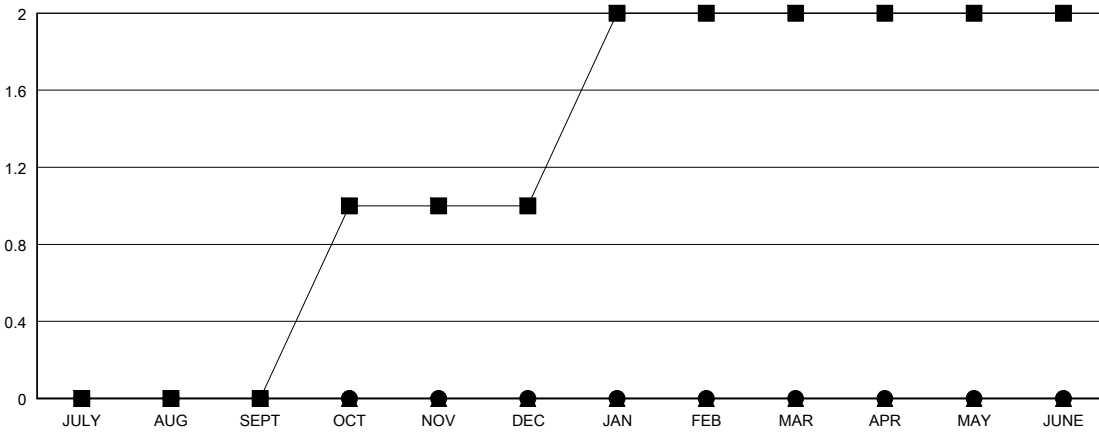
LOCATION MICHIGAN

GMT CA

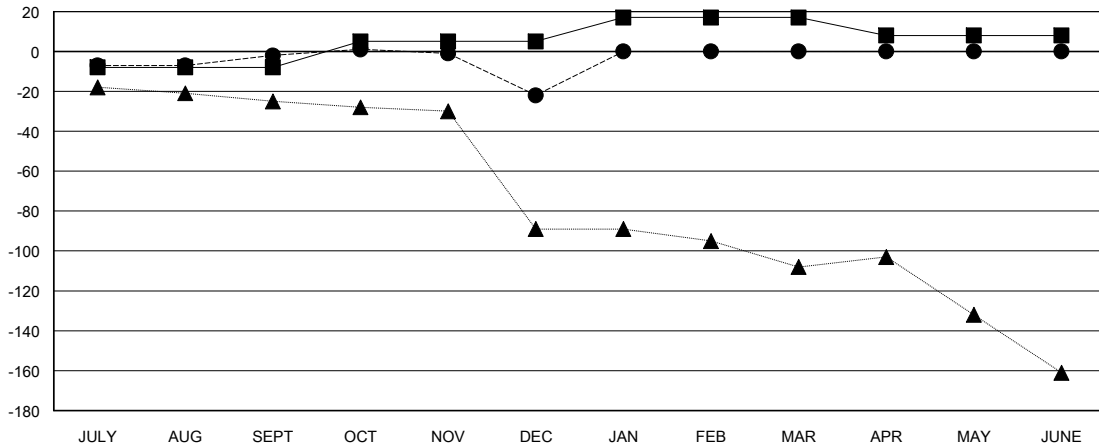
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -8 | 28 | 24 |
| OCT/NOV/DEC | 13 | 25 | 40 |
| JAN/FEB/MAR | 12 | 0 | 0 |
| APR/MAY/JUNE | -9 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 1 | 12 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 511 (65.01%) FEMALE 275 (34.99%) Women Percentage Fiscal Year Goal: 25% |
| <u>DROPPED MEMBERS</u> DECEASED 12 CLUB CANCELLED 0 OTHER 51 TOTAL 63 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 163 FAMILY MEMBERS PAYING HALF DUES 86 |